

TSoM Mission Statement: The Tango Society of Minnesota is a member organization whose mission is to celebrate, support, and nurture a creative and thriving Argentine Tango community.

TSoM Seed Grant Program

TSoM seeks to support tango initiatives in our community through the mitigation of risk for trying out new ideas, places or education with a revised Seed Grant Program (SGP). SGP grants of up to \$300 will be awarded as proposals are received.

Examples of funding congruent with TSoM mission statement:

- Pop-up Milongas in new spaces
- Tango demonstrations and/or free introductory lessons open to the public (Tango Samplers), which can include promoters who are bringing in visiting master teachers (Clearly define who, what and how)
- Outreach to provide tango samplers to institutions such as colleges, care facilities, presenting organizations etc.
- Tango Bootcamps/Challenges
- Dance Mixers – for example a night of various dance genres intermingled such as Swing, Salsa, and Tango
- Live music opportunities (pop-up opportunities or ongoing Milongas)
- New Ideas

Things that will not be funded:

- Private lessons
- Traveling out of state
- Capital investments
- Events happening out of state
- No ongoing funding for established practicas or milongas

Who can and cannot apply – TsoM Members only

Grant Application - The application will be reviewed through the rubric of the TSoM mission statement.

1. Name and brief background of main applicant.
2. Project description including event purpose, goals, and explanation of why TSoM should support it.
3. Target audience.
4. Other stakeholders participating in and/or supporting this project.
5. Timeline (Date(s) of event or event series).
6. Location.
7. Project budget.
8. Desired outcome of project.
9. If the applicant is a regular presenter/teacher in this tango community, describe how this particular project would be different from the ongoing event(s) that they currently do.

Format - The TSoM SGP Committee will accept written grant proposals that include each of the above listed aspects.

Turnaround – The TSoM SGP committee will meet once every 4 months. The SGP committee will present grant recommendations to the full board during the aligned TSoM meeting, and the full board will make final approval. An awardee announcement followed by a check or Venmo to the recipient will follow.

Final report - A final project report is due two months after the funded project. The project report must include the following:

- How did the actual event play out in comparison to the project description?
- Were the project goals met? Partially? Totally?
- What was the actual audience versus the target audience?
- How did the project goals shape outcomes?

NOTE: Awardees may not apply for future funding until the current project report is submitted and reviewed by the TSoM board. Awardees may apply for one grant per calendar year.

All publicity whether written or oral shall contain the statement “**This event was funded in part by the Tango Society of Minnesota.**” This acknowledgement should occur at the start of the event.