



OCTOBER 2025 TSOM MEETING MINUTES

Our Mission is to celebrate, support, and nurture a creative and thriving Argentine tango community.

Board Minutes

Monday, October 6, 2025 5:30 pm - 7:00 pm

Present: Gerry Girouard, Namita Vatsa Eveloy, Jennifer J. Holt, Carl McMullen, Terri Davis **Not present:** Luke Doskey, Shandy Potes Mangra **Guest:** 0

1. **Consent Agenda.** Jennifer moved to approve the September Agenda. Gerry seconded the motion. Motion approved. Will need to approve stats report via email once they are completed.
2. **Financial Report (Namita)**

September Executive Summary

Practica

Revenue was a total of \$391.30 in a combination of mostly cash, and PayPal. The expenses totaled \$2.77 for a guest instructor, PayPal fees. We concluded the month with a positive balance of \$388.53

Milonga

We had income of \$929 in cash and PayPal. Expenses for the milonga totaled \$1234.29, which led to a net loss of \$305.29 This Milonga had higher expenses with live music and a DJ.

Membership

We had 8 membership payments, 2 cash memberships submitted at the September Milonga, 2 checks mailed in and 4 PayPal payments totaling \$200. Membership revenue was a net positive of \$194.56 after accounting for \$8.16 in fees charged by Pay Pal.

Admin Expenses

We had total admin expenses of \$74.08 which was a combination of Mail Chimp and Club Express fees.

Gala Expenses

There were no Gala expenses this month

Membership vs. non membership ratio is required to be at 30% for TSoM events. Events are showing that this ratio is close to or exceeding this ratio for non-member attendance. A plan to increase membership participation among event attendees is needed in the future.

3. Tech Report:

- a. **Club Express (Gerry):** Gerry is working with Tamara to prepare details for Club Express. Club Express has a desire to go live on November 1st. Preparation includes communicating with and training the regular contributors prior to launch. The first phase includes tracking and paying for memberships and organizer calendar usage. It is necessary to update contributors with the changes; Gerry will work on communicating with them.



A question arose from beta testing regarding security: Club Express works with Stripe as its financial partner. Users can remove payment information in Stripe after payment is received. Users must then add the payment information again when ready to pay.

- b. Communication/Tech (Carl):** Carl has continued to work with Mail Chimp. The TSoM website went down on September 30th. Don Rowe looked into the matter, and while the issue was not identified, ultimately resolved itself.

- 4. Membership Report (Shandy):** The membership committee meeting is on pause after October through the remainder of the year in order to focus on supporting updates to the workplan for organizers, and strategize around increasing member volunteerism to grow the membership committee next year.

Stats Report: As of September 30 we had 154 members with 8 renewals and zero new memberships.

- 4. Social Media (Luke):** Nothing to Report

- 5. Milonga Report: (Jennifer)**

- November Gratitude Milonga: I have been working with Susan for the November Gratitude Milonga. An email communication and facebook posting has been created for the event. Responses will be compiled and presented to nominees during November milonga followed by a waterfall dance.
- Gerry will MC October's milonga in lieu of Jennifer. Fran and Terri will help set up.
- Terri looked to see if Costco has recycled materials, do not. Namita may have a resource for such materials that she will look into.

- 6. Practica Report (Gerry):** During the month of September we just did our practicas and no teachers. Coming in October, Veronika Kruta will be doing a mini-lesson on Saturday October 25th.

- 7. Gala Report -** Nothing new to report. Gerry will reach out to the Gala Committee to get an update.

Jennifer motioned to move the board meetings to the 2nd Monday of the month to accommodate various holidays that fall on Mondays as well as to provide sufficient time to prepare the month-end financials. Namita seconded the motion. Motion approved. Carl then changed the meeting time on the calendar.

Meeting Adjourned.

Next Meeting - November 10, 5:30 - 6:30



ADDENDUMS

MEMBERSHIP REPORT

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TREASURE REPORT

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Gala Expenses

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TANGO TANGO SOCIETY OF MINNESOTA

FINANCIALS	September	2025 TOTALS
Practica		
Income	\$ 391.30	\$ 5,104.30
Expense	\$ (2.77)	\$ (3,371.10)
Net gain/loss	\$ 388.53	\$ 1,733.20
Milonga		\$ -
Income	\$ 929.00	\$ 4,229.00
Expense	\$ (1,234.29)	\$ (5,573.49)
Net gain/loss	\$ (305.29)	\$ (1,344.49)
Membership		\$ -
Income	\$ 200.00	\$ 2,150.00
Expense	\$ (5.44)	\$ (90.32)
Net gain/loss	\$ 194.56	\$ 2,059.68
Admin		\$ -
Monthly Admin expense	\$ (74.08)	\$ (2,968.77)
Prepaid rent		\$ (206.25)
Net gain/loss	\$ (74.08)	\$ (3,175.02)
Gala		\$ -
Gala prepaid deposit		\$ (1,800.00)
Gala prepaid catering deposit		\$ -
Net Gain/loss	\$ -	\$ (1,800.00)
Gala	\$ -	\$ (1,800.00)
Practica	\$ 388.53	\$ 1,733.20
Milonga	\$ (305.29)	\$ (1,344.49)
Membership	\$ 194.56	\$ 2,059.68
Admin	\$ (74.08)	\$ (3,175.02)
TOTALS	\$ 203.72	\$ (2,526.63)
ANNUAL DEFICIT		\$ (5,053.26)
Checking Balance	\$ 4,385.52	
Savings Balance	\$ 16,849.84	