



SEPTEMBER 2025 TSOM MEETING MINUTES

Our Mission is to celebrate, support, and nurture a creative and thriving Argentine tango community.

Board Minutes

Monday, September 8, 2025 5:30 pm - 7:00 pm

Present: Gerry Girouard, Namita Vatsa Eveloy, Jennifer J. Holt, Carl McMullen, Luke Doskey, Shandy Potes Mangra **Not present:** Carl McMullen **Guest: 0**

1. **Consent Agenda.** Jennifer moved to approve the July Agenda. Namita seconded the motion. Motion approved.
2. **Financial Report (Namita)** Practicas are getting around 25% non-members, around 20% non-members for milongas. Discussion ensued on how to convert non-members to members.
 - a. First, we need to understand the composition of non-members and to understand if there is a barrier to membership. Gerry will send Jennifer the practica list to begin to identify individuals.
 - b. TSoM can both promote and offer a solution towards membership.
 - c. Namita will draft a plan of possible steps towards converting non-members to members
 - d. After this plan is drafted, the Membership Committee can facilitate the plan
3. **Board Member Changes**
 - a. Susan Radtke had to step off the board for personal reasons. Terri Cox Davis has joined the board as an interim member.
 - b. Gerry will ask Barb and Terry for an update for 2026 Board Search.
4. **Communication/Tech (Gerry)**
 - a. Jennifer motions to hire an IT specialist, preferably a TSoM member, to assist with transferring current website information to Club Express and integrating event registration, banking, and reporting. The fee would be \$20 an hour and up to \$200 for the month of September. This specialist will also estimate how much further work would be necessary. Terri Seconds. Motion Approved.
5. **Membership Report (Shandy)**

The Membership Committee has not met for the month. The focus of the committee has been to create more engagement at milongas. Membership Committee will also pick up the Organizer Summit.
4. **Social Media (Luke):** Luke continues to monitor social media, mostly Facebook. There have been AI posts from META, which come regularly about once per month. Has had more success doing so on a mobile app. Luke will document the process and email to board.
5. **Milonga Report: (Jennifer)**



Showtime raised rates to \$275 for 2026

Proposal #1: 2026 Milonga Schedule

- 3 Live Music Events for 2026
- Increase costs:
 - DJ: \$15 Members/\$18 Non-Members/Students \$5 (no change for students)
 - Live Music \$18 Members/\$20 Non-Members/Students \$10 (no change for students)
- Decrease food from \$100 to \$80
- 1 outdoor Milonga as opposed to two
- With three live music events, estimated loss of \$1000 for 2026

Shandy seconded the motion. Motion approved.

Proposal #2: Sustainable Cups

- Purchase metal glasses 48 cups = \$100
- Sustainable option
- Showtime is not allowing plastic cups in the future

Jennifer motions to approve Proposal #2.

The use of paper cups was suggested in order to avoid extra clean up for volunteers. Terri will check with Costco on bulk prices.

Motion not approved.

- Tangoso offered to play for the 2026 Gala. Luke motioned to invite music groups to submit a proposal including cost and plan for set lists. Gerry seconded the motion. Motion approved. This information will be passed along to the 2027 Gala Committee.

6. Practica Report (Gerry):

The practica committee presented Matt Rayford and Tanya Danilova for a mini-lesson on doing ganchos, August 9th. This will have met our goal of doing 6 mini-lessons this year. One of our practica members has suggested that we should survey our regular practica users to see if people would still be interested in doing mini-lessons in the future.

7. University of Minnesota Students

Andrea Ducane, a teacher of an introduction to tango class, has requested to admit their students free of charge for October and/or November Milonga.

Jennifer motions to approve U of M Students to attend the Oct and/or Nov milonga without an admittance cost. Shandy seconded the proposal. Motion approved.

Andrea will supply TSoM with a list of expected attendees.



8. Gala Report - Nothing new to report. Gerry will reach out to the Gala Committee to get an update.

Meeting Adjourned.

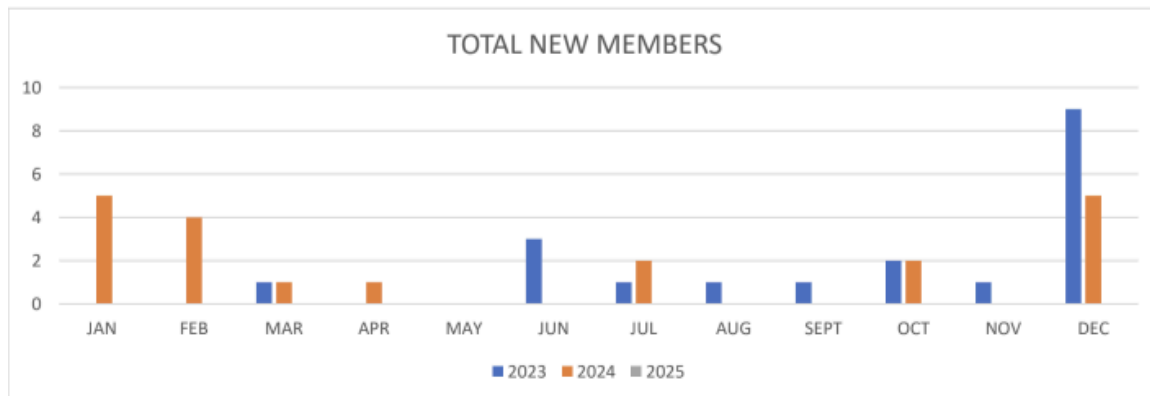
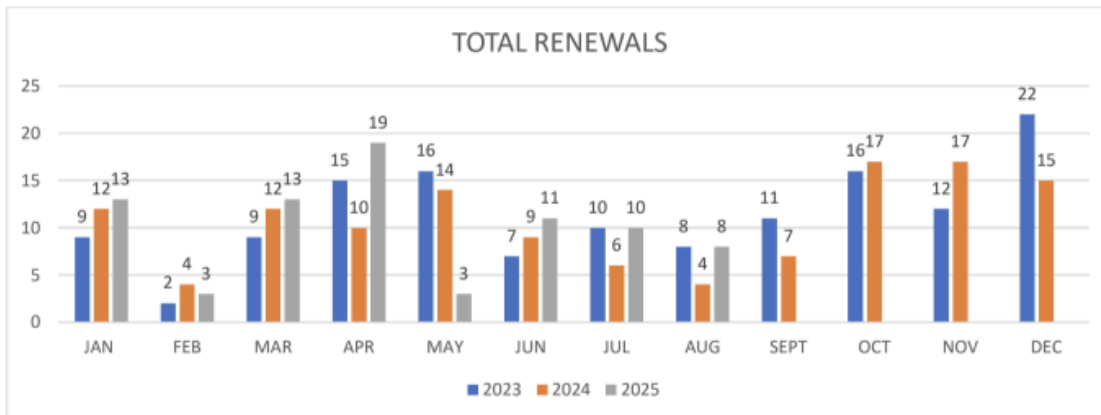
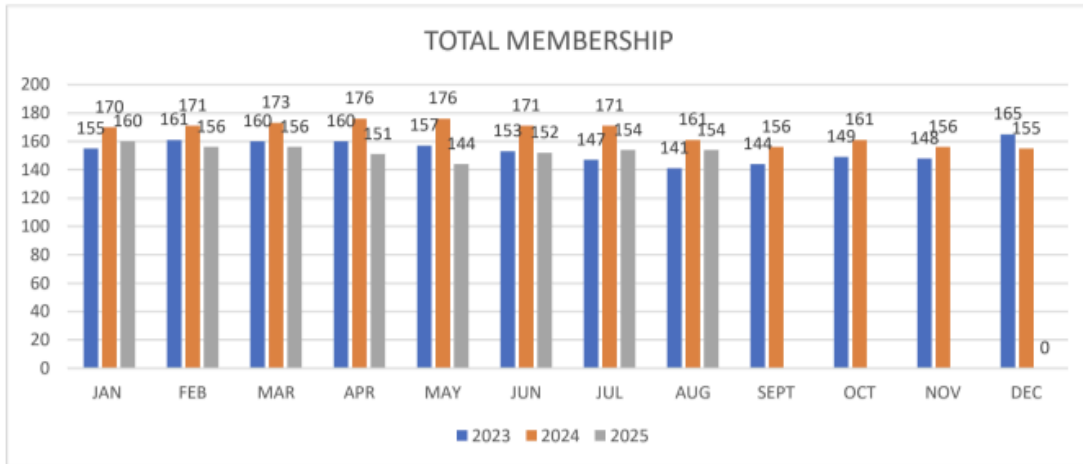
Next Meeting - Monday, October 6

ADDENDUMS

MEMBERSHIP REPORT

New Memberships = 0 Renewals = 10

MEMBERSHIP STATISTICS REPORT August 26, 2025





TREASURE REPORT

Executive Summary

Practica

We had a total of 144 attendees across five Practicas in August. Of these 33 were non-members, accounting for 25 % of our attendance. Revenue was a total of \$709.in a combination of mostly cash, and PayPal. The expenses totaled \$87.35 for a guest instructor, PayPal fees. We concluded the month with a positive balance of \$621.65.

Milonga

We had a total of 54 attendees at our TSOM Milonga. Of these attendees, 10 were non-members accounting for 19% of attendees. We had income of \$720 in cash and PayPal. Expenses for the milonga totaled \$161.64, which led to a net gain of \$558.66. This Milonga had lower expenses due to DJ music and lower venue costs.

Membership

In August, we had 12 membership payments, which came in the form of 2 complementary memberships for Ken and Jill for hosting, and 2 checks submitted at the August Milonga and 6 PayPal payments totaling \$200. Membership revenue was a net positive of \$191.84 after accounting for \$8.16 fee charged by Pay Pal.

Admin Expenses

We had total admin expenses of \$57.05 which was a combination of Mail Chimp and Club Express.

Gala Expenses

There were no Gala expenses this month, but we did offer two complementary tickets for Ken and Jill for hosting the August milonga.

TANGO TANGO SOCIETY OF MINNESOTA

FINANCIAL REPORT	August	2025 TOTALS
Practica		
Income	\$ 709.00	\$ 4,713.00
Expense	\$ (87.35)	\$ (3,368.33)
Net gain/loss	\$ 621.65	\$ 1,344.67
Milonga		\$ -
Income	\$ 720.00	\$ 3,300.00
Expense	\$ (161.34)	\$ (4,339.20)
Net gain/loss	\$ 558.66	\$ (1,039.20)
Membership		\$ -
Income	\$ 200.00	\$ 1,950.00
Expense	\$ (8.16)	\$ (84.88)
Net gain/loss	\$ 191.84	\$ 1,865.12
Admin		\$ -
Monthly Admin expense	\$ (57.05)	\$ (2,894.69)
Prepaid rent		\$ (206.25)
Net gain/loss	\$ (57.05)	\$ (3,100.94)
Gala		\$ -
Gala prepaid deposit		\$ (1,800.00)
Gala prepaid catering deposit		\$ -
Net Gain/loss	\$ (57.05)	\$ (1,857.05)
MONTHLY TOTALS		
Gala	\$ -	\$ (1,800.00)
Practica	\$ 621.65	\$ 1,344.67
Milonga	\$ 558.66	\$ (1,039.20)
Membership	\$ 191.84	\$ 1,865.12
Admin	\$ (57.05)	\$ (3,100.94)
TOTALS	\$ 1,315.10	\$ (2,730.35)
Checking Balance	\$ 3,883.38	
Savings Balance	\$ 16,849.84	