



JULY 2025 TSOM MEETING MINUTES

Our Mission is to celebrate, support, and nurture a creative and thriving Argentine tango community.

Board Minutes

Monday, July 14, 2025 5:30 pm - 7:00 pm

Present: Gerry Girouard, Namita Vatsa Eveloy, Jennifer J. Holt, Susan Radtke, Carl McMullen

Not present: Luke Doskey, Shandy Potes Mangra **Guest: 0**

1. **Consent Agenda.** Susan moved to approve the June Agenda except for the Membership/Practica/Milonga Stats report and June Financials as they are yet outstanding. Jennifer seconded the motion. Motion Approved.

Treasury report will be sent to all board members in the next couple of days followed by the Membership/Practica/Milonga report, as the Treasury report is required to complete the Membership reports.

2. **Communication/Tech (Carl)**

Club Express needs a physical address (not a PO Box) for internal purposes. Currently, we are using Gerry's address and email. It will be best to change to TSoM treasury email. When a new president is put in place, we will need to input the new President's name and physical address into Stripe (Club Express). The address is not public facing and is used to send physical invoices.

Gerry uploaded TSoM meetings of 2025 to the Club Express Website. FYI: Documents need to be uploaded from a desktop. Document Folders can be configured for layered access (members only, admin, etc.) Will make minutes & bylaws visible to members only.

Gerry and Carl will continue to test payment systems. The next working session will include how to use Club Express at the Milonga to check people in. Club Express has a mobile app as well.

Jennifer will create a point list for tasks, such as Membership Database, Volunteer Solicitation, etc. The standing Monday meeting will be used for working sessions.

Fran, Mariola, and Bill Boyt will be added as members to help test.

Emails from Club Express: Club Express works differently than mail chimp. Carl will research and document the process.

3. **Membership Report (Susan)**

The Membership committee proposes a summit which will include these topics:

- How do organizers want (or not) TsoM to partner with them.

TANGO TANGO SOCIETY OF MINNESOTA

- How can TsoM support organizers in scheduling events to avoid conflicts and overly short respites between events to ensure success for all.
- How do we ensure there is a solid foundational landing point for beginning classes?

It would be beneficial to hire a professional mediator for the event. Susan has a lead on a mediator.

Susan moved to approve the idea and empower the next steps, including involving the board. Gerry seconded the motion. Motion approved.

TEACHER/ORGANIZER SUMMIT PROJECT 2025

PROJECT SCOPE AND OBJECTIVE

The tango community in the Twin Cities has a wealth of organizers and instructors who bring talented, accomplished guest instructors and events to our dancers. In order to support the success of our organizers and their events, the TSoM Membership Committee proposes an in-person organizer summit sponsored by and run by TSoM.

This summit would be a good opportunity to build on the collaborative spirit among organizers and instructors that has been a tradition in Twin Cities tango.

POTENTIAL AGENDA

1. How does TSoM support your efforts as an instructor and organizer, and how might you want (or not want) TSoM to partner with you?
2. How can TSoM assist in ensuring events are scheduled with enough time between them to allow community dancers to participate without being overtaxed economically and physically?
3. How can TSoM assist in ensuring community dancers receive the right amount of communication (too little and folks don't know about an event, too much and community dancers begin to experience over-exposure/fatigue)?
4. Is there a role for TSoM in contributing to a culture of communication and collaboration among organizers and instructors?

4. **Social Media (Luke):** Nothing to Report

5. **Milonga Report: (Jennifer)**

Aug 9	Transcendent (outdoor)	Outdoor - Riverfront Regional Park, Pavilion 1	Bob Barnes - DJ/\$150	Luke - MC	Gatekeeper - Barb Haselbeck, Jennifer	potluck	Mariola	Tom Bischoff - clean up
-------	------------------------	--	-----------------------	-----------	---------------------------------------	---------	---------	-------------------------

6. Gala Report (Susan) - nothing to report

Meeting Adjourned.

Next Meeting - Monday of August 4



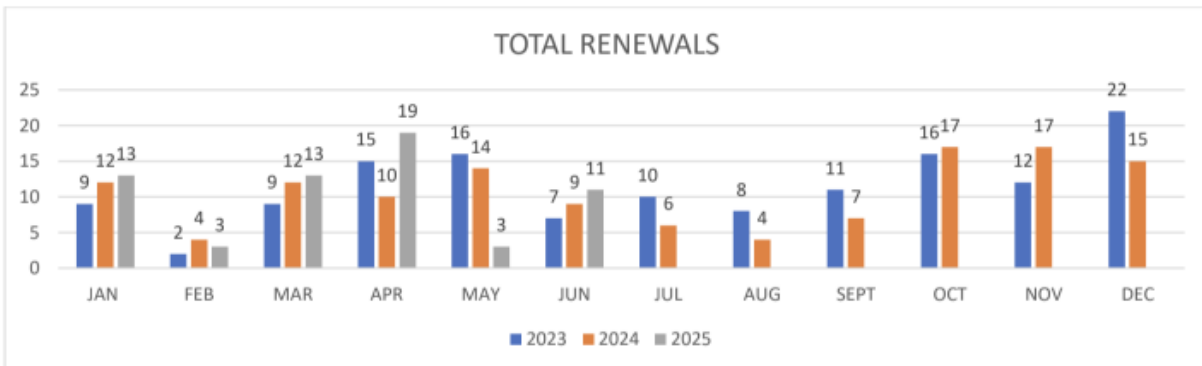
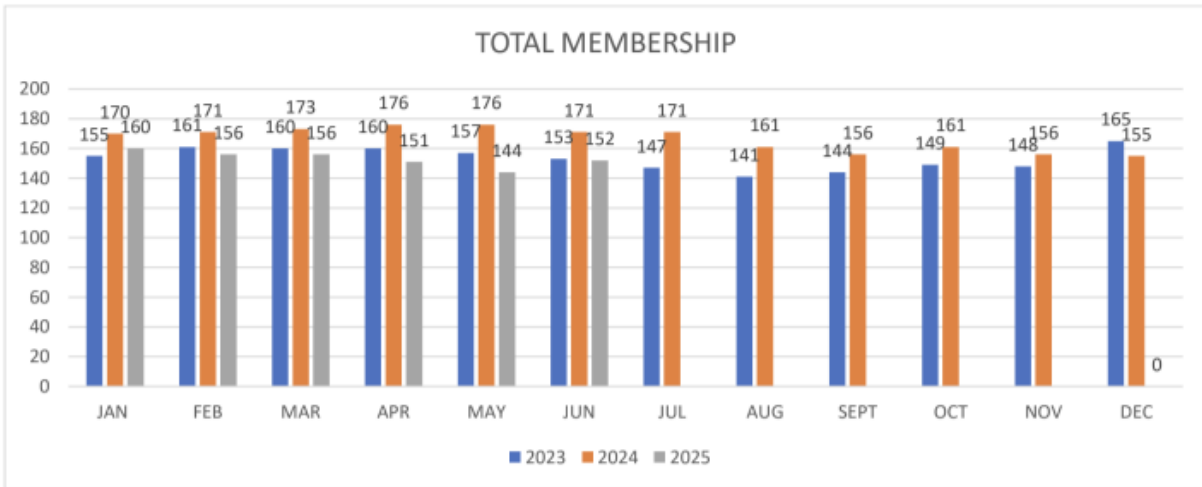
ADDENDUMS

MEMBERSHIP REPORT

6 Membership renewals were received in June, 0 new memberships.

TANGO TANGO SOCIETY OF MINNESOTA

MEMBERSHIP/MILONGA/PRACTICA STATISTICS REPORT June 30, 2025



TREASURE REPORT:

Executive Summary

Practica: We had a total of 140 attendees across four Practicas in June. Of these, thirty were non members, accounting for 21% of our attendance. Revenue was a total of \$705 in a

TANGO TANGO SOCIETY OF MINNESOTA

combination of mostly cash and PayPal. The expenses totaled \$94.34 for a guest instructor payment of \$70 and 17.43 for mints and 6.91 for PayPal expense. We concluded the month with a positive balance of \$603.75. So far in 2025, Practica revenue totals a net positive of \$1178.34.

Milonga: The June Milonga had higher than average costs due to the number of musicians (\$850) and the recognition checks (\$405) for local milonga organizers. Total costs were \$1803.18. Attendance was also higher than average with a total of forty-seven members and sixteen non-members in attendance, bringing attendance to sixty-three people, with 25% being non-members. Total revenue for the Milonga was \$821. Milonga revenue totals a net negative of \$982.18 for the month of June. It should be noted that we are running a \$3651.99 deficit in the Milonga category.

Membership: In May, we had eleven membership payments\$. Membership revenue was a net positive of \$260.04 after accounting for \$14.96 in fees charged by PayPal. So far in 2025, membership revenue totals a net positive of \$1555.08.

Admin Expenses: In June, we had several admin expenses totaling \$1154.53. Most of this expense was related to Club Express. We had minor expenses for MailChimp and checkbooks.

Gala: There were no additional Gala expenses in June. Our investment in the 2025 Gala so far this year is \$1800.

June Financial Report

FINANCIALS	June	2025 TOTALS
Practica		
Income	\$ 705.00	\$ 3,430.00
Expense	\$ (101.25)	\$ (2,251.66)
Net gain/loss	\$ 603.75	\$ 1,178.34
Milonga		\$ -
Income	\$ (982.18)	\$ 298.82
Expense	\$ (1,803.18)	\$ (3,950.81)
Net gain/loss	\$ (2,785.36)	\$ (3,651.99)
Membership		\$ -
Income	\$ 275.00	\$ 1,625.00

TANGO TANGO SOCIETY OF MINNESOTA

Expense	\$ (14.96)	\$ (69.92)
Net gain/loss	\$ 260.04	\$ 1,555.08
Admin		\$ -
Monthly Admin expense	\$ (1,154.53)	\$ (2,833.19)
Prepaid rent		\$ (206.25)
Net gain/loss	\$ (1,154.53)	\$ (3,039.44)
Gala		\$ -
Gala prepaid deposit	0	\$ (1,800.00)
Gala prepaid catering deposit	0	\$ -
Net Gain/loss	\$ -	\$ (1,800.00)
MONTHLY TOTALS	\$ -	
Gala	0	\$ (1,800.00)
Practica	\$ 603.75	\$ 1,178.34
Milonga	\$ (2,785.36)	\$ (3,651.99)
Membership	\$ 260.04	\$ 1,555.08
Admin	\$ (1,154.53)	\$ (3,039.44)
TOTALS	\$ (3,076.10)	\$ (5,758.01)
Checking Balance	\$ 2,821.44	
Savings Balance	\$ 16,849.84	