



JUNE 2025 TSOM MEETING MINUTES

Our Mission is to celebrate, support, and nurture a creative and thriving Argentine tango community.

Board Minutes

Monday, June 2, 2025 5:30 pm - 7:00 pm

Present: Gerry Girouard, Namita Vatsa Evely, Luke Doskey, Jennifer J. Holt, Susan Radtke, Shandy Potes Mangra **Not present:** Carl McMullen **Guest:** 0

1. Susan moved to approve the June Agenda, May Minutes and Membership/Milonga/Practica Statistics Report via Consent Agenda. Gerry seconded the motion. Motion Approved. See addendum for reports.
2. Treasure Report: See addendum for March financials and May details.

As a trend, there are more non-members attending events. Membership revenue can offset a loss during milongas. Membership has dropped about 30 members this year from this time last year. It would be beneficial to get a coordinated campaign to highlight the benefits of membership.

Executive Summary - May 2025

Practica

We had a total of 107 attendees across five Practicas in May. Of these 25 were non-members, accounting for 23% of our attendance. Revenue was a total of \$480.00 in a combination of mostly cash and PayPal. The expenses totaled \$1.73 for PayPal expense. We concluded the month with a positive balance of \$478.27.

Milonga

There was no Milonga in May. The only items to note is that for so far in 2025 Milonga revenue is negative by 866.63 so far this year.

Membership

In May, we had 9 membership payments, which came in the form of PayPal payments totaling \$215. Membership revenue was a net positive of \$215 after accounting for \$11.89 fees charged by PayPal. So far in 2025, membership revenue totals a net positive of \$1295.04

Admin Expenses

In April, we only had one expense which was for MailChimp for \$20.00.

Gala

There were no additional Gala expenses in May. So our investment towards the Gala so far this year is \$1800.



Susuan motioned to approve March & May financial reports. Jennifer seconded the motion. Motion approved.

3. Communication/Tech (Carl not present)

Club Express: Gerry will work with Carl to finalize necessary bank account information in order to move forward. Club Express had asked if TSoM has an attorney. TSoM does not have an attorney. Jim Dunn, who has institutional knowledge, has done pro bono work in the past. We will wait to pursue until Carl can confirm the purpose and goal.

4. Membership Report (Shandy)

Lois visited the membership committee to brainstorm on the State Fair event. Collaboration is important for successful events and community. Shandy will be helping to put together a performance piece for the State Fair.

Shandy will set up a beginner's table and organize a Welcome Group at each TSoM event, beginning in June in order to foster and support new dancers.

In regards to community event scheduling, there has been an issue of events occurring too close together. Historically, there was an 'understood' agreement to leave 6 weeks between events to allow for each event to be as fruitful as possible. However, because that agreement was not documented, some event holders are not aware of this unwritten agreement. To help bring event holders together, we could facilitate a conversation to maintain and sustain a fruitful and harmonious community. It would be best to facilitate this conversation prior to the launch of Club Express to help level set on calendar events. The summit could also be a launchpad to discuss the future role of TSoM within the community.

Moving forward with Club Express is an opportunity to set the tone and go forward with positivity and collaboration.

Membership committee will continue to plan with a timeline to go forward and host the event coordinator summit.

Committee requests that the 'beginner host' roles be added to the milonga rotation spreadsheet.

5. Social Media - Luke

Luke continues to monitor social media and cleans up the TSoM page to keep it relevant to the community, including looking at how to remove older pinned posts.

Fran is still editing and screening new requests to join the TSoM facebook page.

6. Milonga Report:

There is much enthusiasm to celebrate hosts for the June Milonga Celebration! The original vision has continued to expand from community feedback. Gerry, Susan, and Jennifer will meet to finalize plans.

Jennifer motioned to approve 1 - 3 additional \$35 gifts for other community members. Luke seconded the motion. Motion approved.



Susan will work to create a teaser campaign on social media. Jennifer will forward the milonga bios.

Gerry will look through historical paperwork to see if there are any gems that could be used.

Shandy will create a form for people to upload photos for host honorees.

7. Practica Report - July 19th needs a different space; committee is looking into space in the church next to Center for Performing Arts as well as a mini lesson with Anna Snyder from Madison in July; both are being spearheaded by Mike Holcromb.

8. Gala Report (Susan) - nothing to report

Meeting Adjourned

Next Meeting - Monday of July 7

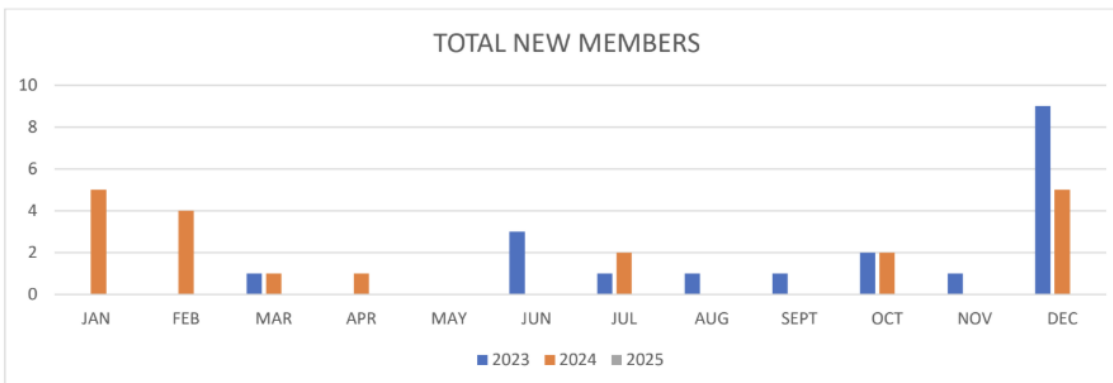
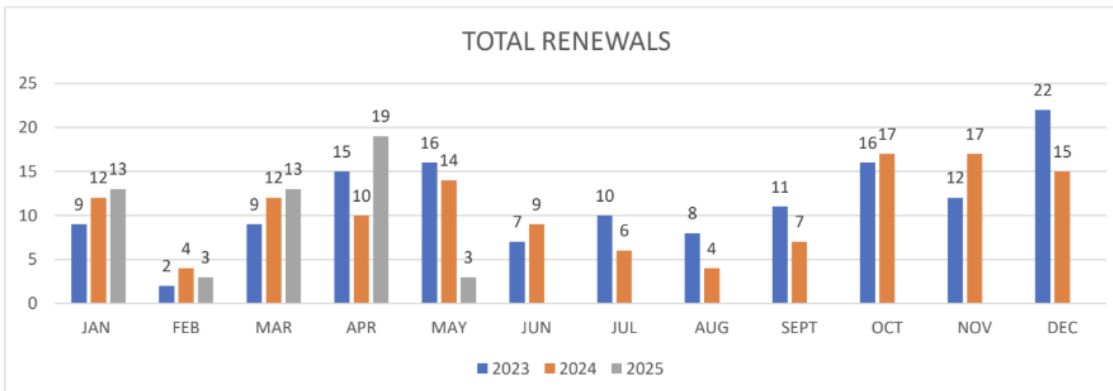
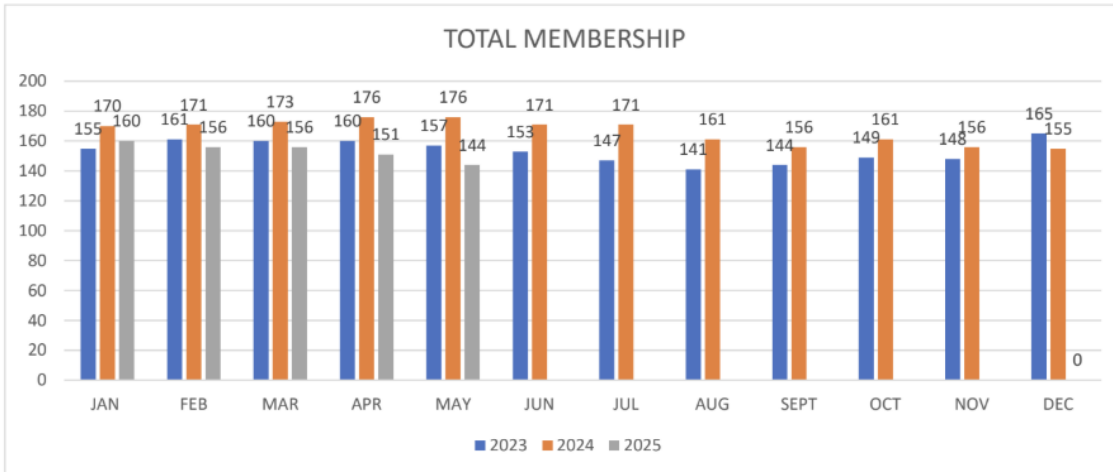


ADDENDUMS

MEMBERSHIP REPORT

3 Membership renewals were received, Zero new memberships.

MEMBERSHIP/MILONGA/PRACTICA STATISTICS REPORT May 21, 2025



TANGO TANGO SOCIETY OF MINNESOTA

TREASURE REPORT:

FINANCIALS	May
Practica	
Income	\$ 480.00
Expense	\$ (1.73)
Net gain/loss	\$ 478.27
Milonga	
Income	\$ -
Expense	Net gain/loss
Net gain/loss	\$ -
Membership	
Income	\$ 215.00
Expense	\$ (11.89)
Net gain/loss	\$ 203.11
Admin	
Monthly Admin expense	\$ (20.00)
Prepaid rent	
Net gain/loss	\$ (20.00)
Gala	
Gala prepaid deposit	0
Gala prepaid catering deposit	0
Net Gain/loss	\$ -
MONTHLY TOTALS	
Gala	\$ 0.00
Practica	\$ 478.27
Milonga	\$ -
Membership	\$ 203.11
Admin	\$ (20.00)
TOTALS	\$ 661.38
Checking Balance	\$ 3,986.53
Savings Balance	\$ 16,849.42



March - Executive Summary

Practica

We had a total of 102 attendees across five Practicas in March. Of these 17 were non-members, accounting for 17% of our attendance. Revenue was a total of \$704.95 in a combination of mostly cash, PayPal and one check. The expenses totaled \$84.52 for a guest instructor, PayPal fees and mints. We concluded the month with a positive balance of \$704.95.

Milonga

We had a total of 50 attendees at our March Milonga. Of these attendees, 6 were nonmembers accounting for 14% of attendees. We had income of \$705 in cash and PayPal. Expenses for the milonga totaled \$704.28, which led to a net gain of \$.72. This Milonga had higher expenses due to live music but also had higher attendance.

Membership

In March, we had 13 membership payments, which came in the form of 3 cash/checks and 10 PayPal payments totaling \$325. Membership revenue was a net positive of \$311.40 after accounting for. \$13.60 fee charged by Pay Pal.

Admin Expenses

In March, we had two admin expenses for a TSOM grant and for MailChimp fees totaling \$304.43.

TANGO TANGO SOCIETY OF MINNESOTA

FINANCIALS	March
Practica	
Income	\$ 797.00
Expense	\$ (92.05)
Net gain/loss	\$ 704.95
Milonga	
Income	\$ 504.00
Expense	\$ (704.28)
Net gain/loss	\$ (200.28)
Membership	
Income	\$ 325.00
Expense	\$ (13.60)
Net gain/loss	\$ 311.40
Admin	
Monthly Admin expense	\$ (304.43)
Prepaid rent	
Net gain/loss	\$ (304.43)
Gala	
Gala prepaid deposit	
Net Gain/loss	\$ (304.43)
TOTALS	
Gala	0.00
Practica	\$ 704.95
Milonga	\$ (200.28)
Membership	\$ 311.40
Admin	\$ (304.43)
TOTAL GAIN/LOSS	\$ 511.64
Checking Balance	\$ 6,183.01
Savings Balance	\$ 16,849.42