

Our Mission is to celebrate, support, and nurture a creative and thriving Argentine tango community.

Board Minutes

Monday, March 24, 2025 5:30 pm - 7:00 pm

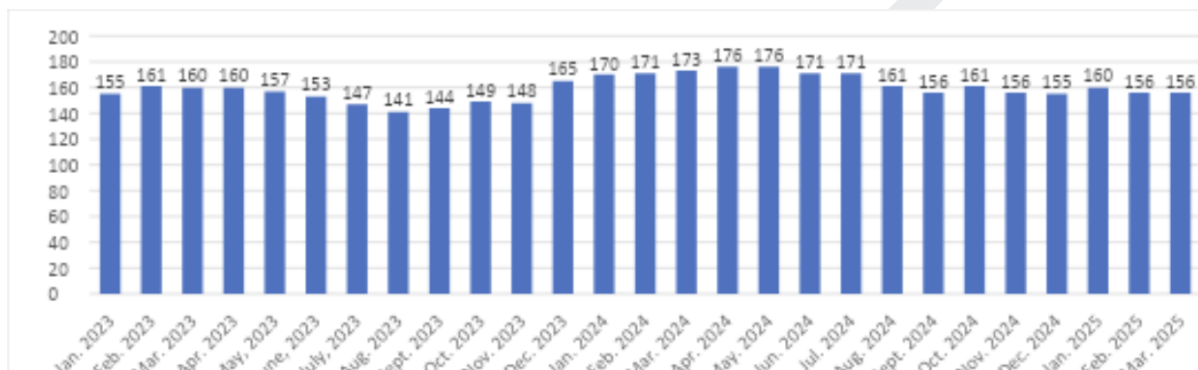
Present: Gerry Girourad, Namita Eveloy, Carl McMullen, Luke Doskey, Shandy Potes Mangra, Jennifer J. Holt, Susan Radtke | **Guest:** 0

1. March 2025 Agenda: Approved by Consent Agenda
2. January 2025: Approved by Consent Agenda
3. February 2025 Minutes: Approved by Consent Agenda
4. **Membership Report:** Approved by Consent Agenda

Feb 2025 Total Members: 156/March 2025 Total Members: 156

MEMBERSHIP STATISTICS REPORT March 21, 2025

Total Members



Susan motioned to pass the Consent Agenda items.
Gerry seconded the motion.
Motion Approved.

Membership Committee Update

LGBTQ+ buttons at several practicas and the March milonga were added to make spaces more inclusive. Michael Kane spoke at the most recent Membership committee and shared he is promoting inclusivity and consent at his Monday night practica.

The greatest effect is with direct communication and could be done with announcements, flyers about floor craft, etc.

Proposal: Membership Committee proposes to draft a short verbal statement of inclusivity to be shared verbally and in writing.

It will also be important to be mindful of the current political climate and be thoughtful of language used.

5. Treasurer's Report:

The Finance committee requests another member to review bank balances as Rob is no longer available to serve on the finance committee. Gerry could assist when meetings are held in person.

Saturday Practica - please help to ensure that Namita receives the pictures for that day's practica.

Namita will create a form for both Practica's and Milongas for future record keeping and reconciliation.

Budget Forecast is necessary to plan for future administrative, practica, gala, and milonga, seed grant, etc. expenses.

[Action Item: Each committee should make the best forecast for expenses for the remainder of 2025 and for 2026.](#)

Discussion ensued on how to increase revenue with practica, including ideas for marketing and collaborations with other dance groups. Historically, practica has been a revenue source, but because of rental increase, it is no longer generating revenue.

February Treasurer Report

Bank Balance/Feb 28th: access to online account is still pending

Transferred: 198.60 from PayPal to bank account on 02/23/2025

Milonga

Net loss of 104.42

- o Deposit to bank was \$488 (included 2 checks for membership)

- o Cash deposit \$438 was income, \$12 Paypal income

- o Expenses were 554.42

Pre-paid rent: \$1006.25

- o We had 206.25 as pre-paid deposits for July/August venues

- o Pre-paid gala deposit was 800.00

Attendance

- o 40 people attended, and this included 5 non-members.

- o Non-member attendance was 12.5%

Practica:

Net gain: 527.66

- o Total income was \$616

- o Total expense was \$88.34 most of which was a fee for a guest instructor

o Rent was pre-paid in January

Attendance:

o 79 members

o 15 non-members

o The total non-member attendance was 19%

Suggestion: Susan may wish to add a Membership QR code to Practica. A flyer with the benefits of membership would be helpful.

Membership:

Revenue of 73.64

3 new members

2 payments were checks given to Susan at the 02/08 Milonga

The third payment was PayPal: Michael Holcomb renewed on February 2 , 2025.

Admin expenses for February included \$300 grant to Charles and \$800 deposit for Gala venue. Request was made to create another line item specifically for Gala.

Gerry motioned to approve the February 2025 financial report.

Susan seconded the motion.

Motion approved.

March financials to be approved in May meeting.

6. Secretary Report - Jennifer

Secretary proposed a new meeting time to align with the end of month.

Gerry made a motion to change the TSoM monthly board meeting to the first Monday of each month beginning on May 5. Change is to be updated in the TSoM calendar. No meeting in April.

Susan seconded the motion.

Motion Approved.

7. Milonga Report - Jennifer

Sign up sheet for Milonga volunteers at Practica and TSoM Milonga has brought a couple more volunteers and transparency of efforts involved in producing a milonga.

Date	Theme	VENUE	DJ	MC	GATEKEEPER	FOOD @ \$100	MKTG PR	SET UP	TAKE DOWN
------	-------	-------	----	----	------------	--------------	---------	--------	-----------

Apr 1	Showtime	\$20	Paul	Tom Bischoff &	Jennifer	Mariolla	Tom Bischoff Susan	Gerry and Carl
Sublime								

Tangoso Orchestra June Milonga requests \$800. Request was made to clarify how the Tangoso Orchestra's fee is determined (whole band vs. individual members). Jennifer will clarify with Bob Barnes.

There was also a request for a budget forecast for the remainder of 2025 and 2026 in order to budget all of TSoM's needs. These forecasts will inform any future needs for budgeting and/or cost increases. To clarify, Milonga admission for live music is \$15 for members and \$20 for non-members.

For future considerations of milongas, the board could analyze milonga attendance and compare attendance of milongas featuring live music with DJ only as well as consider a variety of DJ and live music to benefit all levels of dancers.

8. Special Milonga:

Louisa will also be honored. If June does not work for hosts, the event will move to September's milonga.

Jennifer motioned to approve the project plan for the Special Milonga to honor longtime Milonga hosts. Note: financials, date, and email to hosts will be confirmed at future board meetings.

Gerry seconded the motion.
Motion Approved.

9. Practica Report - Gerry

Paul Lohman will be teaching floor craft at an upcoming practica. The Practica Committee has also reached out to community instructors for future dates.

A request was made to orient new volunteers to the process of opening/closing a milonga, including keeping track of who has the practica bag.

Keep an eye on handing off the bag to new individuals wi

10. 2025 Gala Report - Susan

Historically, food has been a highlight of the Gala. Therefore, the Gala committee has considered five different companies. The vendor chosen has two different choices.

With the option of four appetizers/we bring our own dessert, TSoM can break even for the event, which the Gala hasn't done in recent years.

Susan motioned to approve a total food budget line item of \$2151 (\$1000 to be paid to reserve services for a down payment). \$150 for dessert is included in the line item.

Jennifer seconded the motion.

Motion approved.

We can stay at the venue past midnight for any cleanup.

11. Communication/Tech Report - Carl

Carl has looked at some website developer proposals, including Shandy's contact - Club Express. Club Express charges \$85/month and the site would notify of membership dues, an app to check into events electronically, pay for events and membership electronically, as well as social media/forum options. The initial set up fee ranges up to \$1000. Moving from the current website to a new platform needs a thorough project plan. A graphic artist would be beneficial. The plan includes running and testing the new site parallel to the current website before going fully live with the full community. The initial roll out would focus on core items of events and membership.

Action Item: Each board member should review ClubExpress website and watch the demonstration video before the next Board Meeting. [Club Express](#)

12. Seed Grant Report - Gerry

Fred withdrew request.

Sabine withdrew the request due to a cancellation of the planned event.

13. Social Media Protocols & Parameters - Luke

The Social Media task force includes Susan, Chandy, Carl, and Luke. The task force has had two meetings thus far. The task force noted that Mail Chimp requires extensive manipulation to format emails, especially from contributors, so emails will be sent in the form received. Susan will be contacting contributors notifying posts will be posted as received. TSoM contributors could also use mailchimp directly but then TSoM effectively supersedes the control of the platform. MailChiimp also has a feature to change roles to allow certain access and permissions. This feature has yet to be tested.

Committee will be looking at communication policies at future meetings.

14. TSoM's role in managing event scheduling - Susan

This topic will be postponed for the next board meeting.

Next Board Meeting: Monday, May 5, 2025 5:30 via Google Meet