



Our Mission is to celebrate, support, and nurture a creative and thriving Argentine tango community.

Board Minutes

Monday, February 24, 2025 5:30 pm - 7:00 pm

Present: Gerry Girourad, Namita Eveloy, Carl McMullen, Luke Doskey, Shandy Potes Mangra, Jennifer J. Holt, Susan Radtke | **Guest:** 0

Update on Board Membership: Gerry informed Julie will be unable to join the board at this time.

Meeting Link: For future meetings, this link will always be used for TSoM Board meetings:
<https://meet.google.com/qbu-ismg-xpd>

1. February 2025 Agenda: Approved by Consent Agenda
2. December 2024: Approved by Consent Agenda
3. January 2025 Minutes: Approved by Consent Agenda with exception of financial report, which still needs updates and will be approved at March Board Meeting.
4. **Treasurer's Report:** Approved by Consent Agenda

	January	February
Practica		
Income	\$ 526.00	\$ 537.00
Expense	\$ (935.07)	\$ (85.22)
Net gain/loss	\$ (409.07)	\$ 451.78
Milonga		
Income	\$ 5.00	\$ 442.00
Expense	\$ (470.00)	\$ (554.90)
Net gain/loss	\$ (465.00)	\$ (112.90)
Membership		
Income	\$ 460.00	\$ 75.00

Expense	\$ (17.68)	(\$0.91)
Net gain/loss	\$ 442.32	\$ 74.09
Monthly Admin Expense	\$ (413.53)	\$ (19.50)
Prepaid rent	\$ (800.00)	\$ (206.25)
Net Gain/loss	\$ (1,213.53)	\$ (225.75)
Practica	\$ (409.07)	\$ 451.78
Milonga	\$ (465.00)	\$ (112.90)
Membership	\$ 442.32	\$ 74.09
Admin	\$ (1,213.53)	\$ (225.75)
	\$ (1,645.28)	\$ 187.22
Bank Balance		

ATTENDANCE

Practica

Members	84	79
Non-Members	18	15
Students	0	0

Volunteers or Free Pass 8

Percent Paid Attendance 92%

	\$
Revenue from non-members: \$	(91.58) 85.78
Percent Revenue from non-members 22%	19%

Milonga

Members	3
Non-Members	1
Students	7
Volunteers or Free Pass	40
Percent UnPaid Attendance	19%
Percent Paid attendance	81%

	\$
Revenue from non-members:	(11.29)
Percent Revenue from non-members	10%

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Milonga (February)

- Net loss of 104.42
 - o Deposit to bank was \$488 (assuming \$50 was 2 checks for membership)
 - o Cash deposit \$438 was income, \$12 paypal income
 - o Expenses were 554.42
- Pre-paid rent: \$1006.25
 - o We had 206.25 as pre-paid deposits for July/August venues
 - o Pre-paid gala deposit was 800.00
- Attendance
 - o 40 people attended, and this included 5 non-members.
 - o Non-member attendance was 12.5%

Practica:

- Net gain: 527.66
 - o Total income was \$616
 - o Total expense was \$88.34 most of which was a fee for a guest instructor
 - o Rent was pre-paid in January
- Attendance
 - o Missing attendance for a couple of days

o Non-member attendance is 14.29%

Membership:

- Revenue of 73.64
- 3 new members
- (2 checks, 1 PP)

Please send emails to treasury email so that amounts and emails all get routed to the correct area. TSOMtreasurer@gmail.com. Rob is continuing to assist with committee.

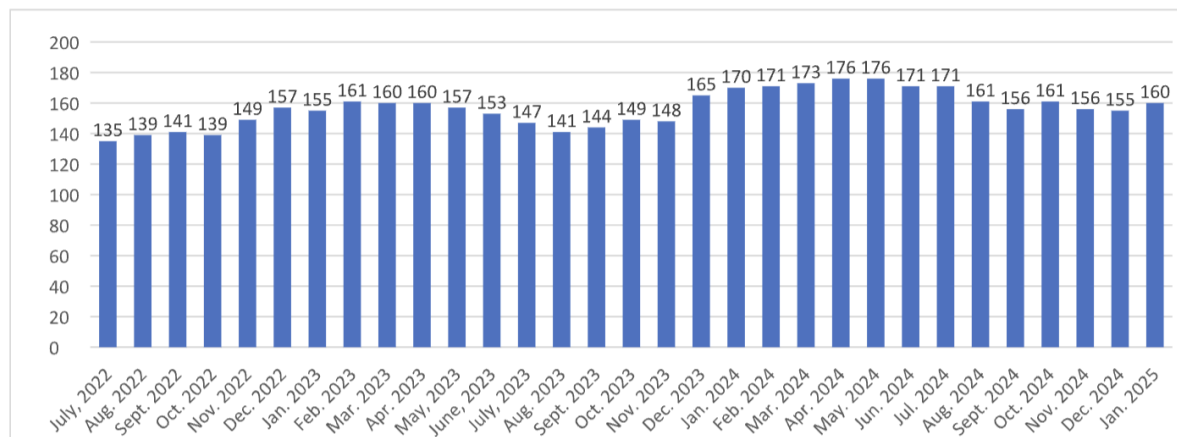
Practica Records are working well, but sometimes the picture is blurry and can't be read. For milongas, there are challenges of reconciliation. For instance, someone may pay a member's price when their membership is not active or donate surplus funds from the admission fee. Namita suggested creating a form to fill out at the end of milonga to record the income information succinctly. Online ticketing would be helpful. Discussion ensued about promoting online payment through advertising and announcements. Paypal takes fees and it would be good to find a more cost effective platform. Committee requested to have another person join the finance committee.

5. **Membership Report:** Approved by Consent Agenda

Jan 2025 Total Members: 160

MEMBERSHIP STATISTICS REPORT JANUARY 26, 2025

Total Members



Membership Committee consists of Susan Radtke, Shandy Potes Mangra, Anna Fu, Terry Holten, and Tobi Fay and will meet monthly. The purpose of this committee is to grow membership and enhance the experience of current members. This includes ensuring we are a safe, inclusive, and welcoming community. The committee's first action will be to take a step toward understanding our current community culture by assessing our own individual experiences entering the TSoM dance community and coming up with ideas to ensure/increase the inclusive/welcoming nature of our community to be discussed at the next committee meeting.

Advertising could also be improved through adding a vertical banner with a barcode that can be quickly scanned for more information about dancing tango, print literature, video that pops up on

our website, an updated website with a more user friendly calendar, and social media advertising.

Michael Kane has provided a report on the FB advertising process and results which will be shared with the committee; improvements on process will also be discussed. For video, possibilities were explored of who could assist.

The Website teacher listing could be reviewed and updated.

A gap in the community is beginner classes. Ideas were shared on how to fill this gap.

6. Milonga Report - Jennifer

Milonga Themes of the Year - inspired by tango qualities of music and dance

The discussion point was brought up to center themes around the world & current events. Suggestion was made to bring ideas and that themes could be incorporated or changed.

Mar 8	DeLIGHTful
Apr 12	Sublime
May 10	No Milonga
June 14	Vitality
July 12	Lucious (outdoor)
Aug 9	Transcendent (outdoor)
Sept 13	Dynamic
Oct 11	Mystery
Nov 8	Gratitude

Susan motioned to approve the proposed Milonga Themes.

Luke seconded the motion.

Motion Approved.

Date	Theme	VENUE	DJ	MC	GATEKEE PER	FOOD @ \$100	MKTG / PR	SET UP	TAKE DOWN
3/8	DeLIGHTful	Showtime	Charles & Michael Duo - 2 45 minute sets/Lois (Replacement	Gerry	Jennifer	Dan Browning	Mariola	Needed	Needed

7. Special Milonga: Gerry proposed holding a special milonga to honor long-time milonga hosts in which hosts are given certificates, a gift, and special recognition. Honorees will include:

Bob Barnes - 5400

Tamara - Mala Yunta

Dave Ross - Milonga en Alma

Fred & Gretel - Rochester

Jennifer motioned that Jennifer will work with Gerry to draft a proposal outlining plans and timeline to bring to the next board meeting.

Susan seconded the motion.

Motion Approved.

8. Practica Report - Gerry

Practica Mission Statement - The practica committee will organize, monitor, and develop a welcoming, safe place for tangueros to dance on Saturday morning.

Suggestion was made to state in our practica calendar and social media that we welcome out-of-towners to foster outreach. As we now have volunteer DJ's we need to define what that means as well as what it means to be a volunteer that opens the space and is called on to play a playlist if there is no DJ. *A DJ is someone who plays recorded music for a group of people. A TANGO DJ is, of course, much more and the above article spells it out beautifully.*

Research will begin for getting a new tablet or simple phone to be able to carry the app Spotify and have playlists to play if there is no DJ. The practica will feature a teacher every other month. This will allow teachers from the community to come in as well meet the demands of organizing.

9. 2025 Gala Report - Susan

Fran, Mary Pearl, Sandra Uri, and Jeanine have joined the Gala Committee. Fran is compiling a report of caterer options and will bring it to board for approval.

Susan plans to shadow and document the planning process for future standard processes.

Photos - In years past, the Gala has procured a professional photographer which delivered professionally grade photos. Costs made this prohibitive in 2024. A suggestion was made to have 2 - 3 people take pictures in exchange for a Gala ticket.

Furthermore, a suggestion was made to have Milongas documented through photographs for tango promotion and celebration.

10. Communication/Tech Report - Carl

The committee is working to consolidate our various ad hoc documents and apps, as well as simplify access to the website. Research is underway in exploring options, locating the various TSoM documents that are in various accounts in order to consolidate, as well as consolidate email addresses. There are about 12 email addresses on the TSoM website and could simplify to have fewer: President, Secretary, Treasury, etc.

The first step is to understand the current state of technological functionality and assess needs so that any consultation can be most effective. This includes understanding where all documentation is located. Jennifer will contact Carl regarding documentation. Carl will create a plan and send it to Chandy's IT contact.

11. Seed Grant Report - Gerry

Charles Gorczynski requested funding through the Seed Grant. Seed Grant's purpose is to support new projects. In the past, TSoM has supported a Gorczynski project with \$300.00. Because Charles is cultivating a vibrant Tango scene of musicians which benefits the entire Tango community.

Susan motioned to grant \$300 to Gorczynski's charitable foundation for cultivating a vibrant Tango scene of musicians which benefits the entire Tango community.

Namita seconded.

Motion Approved.

Fred Gommels is also interested in a Seed Grant; Board may have to approve via email due to timeline. Gerry will request a formal proposal from Fred.

12. Social Media Protocols & Parameters - Luke

Discussion ensued about available Facebook posting guidelines (what to post, when to post, where to post). Posts on the TSoM page also come from the broader tango community outside of MN. It was suggested that a moderator/monitor could ensure all content is reviewed. Another suggestion was to give guidelines and review if necessary. Whatever messaging is being posted is a reflection of TSoM and it would be good to have guidelines posted.

Luke will lead a small task force and bring back a recommendation to the Board. Susan, Carl and Shandy will join the task force.

13. A Safe Space Embrace - Recent post from Michael Kane

Post was discussed. Susan motioned to post on TSOM Facebook board and include link to TSoM incident report.

Jennifer seconded.

Motion Approved.

Meeting adjourned.

Next Board Meeting: Monday, March 24, 2025 5:30 via Google Meet