

Minutes Board Meeting: July 24, Monday, 5:30 - 7 PM Zoom & Eagles Club Minneapolis, Hybrid

Present: Cino Adelson, Fran Howley, Kathya Dawe, Eduardo Drake, Rob Peterson, Jack Levi, Joe Bowman, Gerald Girouard, Mary McKeon, Terri Davis, Cathy Petersen **Absent:** - **Guest:** -

1. Approve July 2023 Agenda, approved.
2. Approve June 2023 Minutes, approved adjusting date of board breakfast to 7/29
3. Treasurer's Report for July (Rob)
July 8th milonga party receipts of \$384.00 and costs of \$348.20, produced a net gain of \$35.80 for this event. Total attendance: 49 | Note that the \$133.91 venue expense was prepaid in March. August venue rental fee of \$107.13 was paid during this reporting period. | July 2023 revenue from the weekly practica series was \$667.00 with \$15.61 in expenses for a net gain of \$651.39. The average number of weekly practica attendees was 25. | In July 2023, Membership revenue totaled \$243.20. July 2023 Operational expenses were \$83.52. Expense items included Mail Chimp subscription fee, bank fee for new check stock, and a subscription to Akismet for website protection.

July 2023 Net Income:

+ \$ 35.80 July 2023 Milonga
- \$ 107.13 Prepaid Rent – Venue Expense paid for August 2023
+ \$ 651.39 July Practica Sessions
+ \$ 243.20 July Membership Payments (10 total)
- \$ 83.52 July Operational Expense
+ \$ 739.74 July 2023 Net Income

7/21/2023

Checking balance: \$8,269.85

Savings balance: \$9,546.84

Cash balance: \$335.00

Total: \$18,151.69

4. Membership Report, Membership Committee, (Kathya, Cino)
Survey Responses - Cino / Kathya (5 minutes)
Total number of members on 23/July/2023: 147 (meaning all members with expiration date in July/2023 or later) | Total Renewals in July: 10 |
Survey was emailed. (TSOM News, personal email, Facebook, Website, QR Code in the Milongas) – deadline to respond August/1/2023 |

There was a discussion about outdoor milongas and whether the floor type affects attendance levels. The July milonga was on a weekend of 4 milongas back-to-back that may have minimized the level of attendance. Eduardo suggested the statistics be reviewed; Fran advised some dancers love the earlier milongas. Jack suggested we host 1 - 3 outdoor milongas/year. Topic will be addressed by the 2024 board.

Kathya advised that the committee meets monthly; they sent the survey via various platforms; the survey responses so far are from ~100 people. The committee is developing an etiquette flyer for dancers at milongas – it is under development.

5. Instructors' Entrance free to TSoM milongas? Who? (Fran re Bill's communication)
Eduardo responded yes to this idea, initially... Cino suggested 1 milonga / quarter where we open the doors to instructors for free for their visibility and attention. Kathya stated that it is hard for the gate to do this; perhaps to have free admission to the gala for the instructors only. Fran questioned who is eligible as an instructor; an instructor is paid for tango lessons on a regular basis. Jack suggested we define who are instructors. Eduardo suggested we recognize the instructors at milongas.
6. Community Bulletin Board for Travel Buddy Finders, Member Loneliness, etc.:
(Eduardo, 3 minutes)
Eduardo contacted Kian, but it will be a future **action** item by Eduardo and Jack. Fran stated that there is a name specified by Irene and Kian on Facebook titled "Tango without Borders".
7. AUGUST milonga – AUGUST 13 (SUNDAY) Time – 5:30-9:00 pm; Venue: Riverfront #1, Rogue Tango; MC Terri; Gatekeepers Mary Pearl and Kathya; Food Irene; PR Eduardo
Terri mentioned the theme for the milonga "Tango A Fair" or "Tango Affair".
8. U Tango and Denver.... any news? (Jack and Cathy)
The U of MN has paid for all the Denver festival fees for the students. Jack wants to understand more about UTango and what they do and what makes it a club. Eduardo supports the information gathering Jack and Cathy are doing; he suggested that TSoM pay for an instructor to give the students festival insights. Fran stated that 8 students are going, and she has suggested to the group that they apply for a TSoM grant. Cino supports asking for engagement from each grant recipient.
9. Discuss a TSoM MicroGrant/Loan program to provide seed money (e.g., up to \$250 per event, and maximum \$3k for one year) to stimulate and support non-board-initiated tango events and activities, e.g., Friday Night Milongas, Sunday Milongas, etc. (Eduardo, 3 minutes)
Eduardo requested this be discussed at a future meeting. Gerry mentioned that he has written grant proposals submitted to various entities; he suggests that these types of

standards be implemented by TSoM. Gerry prefers that there be a grant program only instead of a loan program, which Kathya agrees with. Eduardo will review the survey to see if there is a demand for a grant program.

10. Sheer Magazine (Eduardo) – No response from Sheer Magazine.

11. Website and Communication Committee (Eduardo, Gerry)

Not an urgent need to find a replacement for Don R as he is going to continue working on the website.

12. Gala Committee (Fran) will be asking to meet in early August.

Janeen is on the committee for food. A caterer will prepare appetizers and a dessert; they will be served during the social hour.

13. Nominating Committee (Fran)

Cino has volunteered. In addition, Gerry and Fran will be on the committee. 2 non-board members will be asked to join the committee.

14. Milonga Committee (Fran)

Fran proposed that the January milonga be free. Rob seconded the idea. A motion will be made at the August meeting. Gerry has been thinking about a free lesson for the January milonga but would like to examine the survey results prior to making a final recommendation.

Next Meeting August 28, 5:30 - 7 PM