TANGO TANGO SOCIETY OF MINNESOTA

Date: Mar 27, Monday, 5:30 - 7:00 PM

Location: Via Zoom

Present: Cino Adelson, Cathy Petersen, Fran Howley, Kathya Dawe, Terri Davis, Rob Peterson, Jack Levi, Joe Bowman, Gerald Girouard, Eduardo Drake **Absent**: Mary McKeon **Guest**: Scott Chase

- 1. Approved Mar 2023 Agenda (Fran) Need clarity on Zoom meeting link
- 2. Approved Feb 2023 Minutes with 1 correction
- 2. Treasurer's Report for Feb/Mar 2023 (Budget updates) (Rob) The February 11th milonga party had receipts of \$836.00 and costs of \$515.49, which produced a net gain of \$306.52. Total attendance: 72

February 2023 revenue from the weekly practica series was \$798.00 and \$390.44 in expenses for a net gain of \$407.56. There were 121 participants at the four practicas.

In February 2023, Membership revenue totaled \$95.92. Membership expenses totaled \$4.08 due to PayPal fees.

Operational expenses for February 2023 totaled \$1,107.20 which included payments for the PO Box, Reporting 1099-Misc and 1099-NEC to the IRS, the annual insurance premium, and the ASCAP license fee.

February 2023 net income: -\$ 190.16 February 2023 milonga +\$ 407.56 February 2023 practica sessions +\$ 95.92 Membership payments (4 total) <u>-\$ 1,107.20 Operational expense</u> -\$ 793.88 February 2023 net income

2/21/2023 Checking account balance: \$6,446.03 2/21/2023 Savings account balance: \$9,546.36 2/21/2023 Cash account balance: \$335.00

The March 11th milonga receipts of \$579 and costs of \$696.76, produced a net loss of \$117.76 for this event. Total attendance: 57

Note: That portion of the venue expense for the March milonga (prepaid in February) was moved to March milonga expense. Additionally, \$267.82 in milonga expense was paid in March for two summer venues.

March 2023 revenue from the weekly practica series was \$841.00 and \$21.34 in expenses for a net gain of \$819.66. There were 114 participants at four practicas.

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In March 2023, Membership revenue totaled \$238.24. Membership expenses totaled \$11.76 due to PayPal fees.

Operational expenses for March 2023 totaled \$13 for our Mail Chimp subscription. March 2023 net income:

- \$ 317.44 March 2023 milonga
- +\$ 819.66 March 2023 practica sessions
- +\$ 238.84 Membership payments (9 total)
- \$ 13.00 Operational expense
- +\$ 727.46 March 2023 net income

3/24/2023 Checking account balance: \$7,173.49 3/24/2023 Savings account balance: \$9,546.36 3/24/2023 Cash account balance: \$335.00

Total cost for CFPA was \$533.37 including payments for a projector and a person at the front desk. A damage deposit was paid - \$150. We owed an additional \$100 when attendance exceeded 40. A refund of \$50 will be refunded to TSoM from the damage deposit. Cino mentioned that 2 attendees at the February milonga advised it was not a cozy space; it has poor lighting.

4. Membership Report-March 2023, Membership Committee, survey update (Kathya) Total attendees 54, New: 1, Nonmembers: 5, Students: 0, Renewals at the gate: 2, Free: 3 Total number of members on 27/March/2023: 160 (meaning all members with expiration date in March/2023 or later) Total Renewals in March: 9, Joined: 1

MEMBERSHIP COMMITTEE UPDATE:

Members: Kathya, Cino, Sandra Uri, Peter Truran, and Ron Teo have been meeting once a month.

- * Cino is seeking new members for its committee.
- * Peter T who is DJing at the April milonga will introduce the birthday dance.

* By April 3rd (amended to April 14th) the committee will have a draft of its survey ready for review by the committee.

* The committee is seeking the written survey results available from Lois

Donnay. Action: Eduardo will contact Lois for survey results.

* 3 things to accomplish in 2023:

1. producing a survey

- 2. expanding the pool of leaders
- 3. having a birthday dance every month

There was a discussion about the policy TSoM has adopted of giving 1 free entrance to renewing and new members. Eduardo suggested that this policy be reviewed and possibly discontinued.

5. SheerDance Magazine (Scott Chase)

TSoM paid for a monthly ad in Sheer Dance Magazine (competitive ballroom dance) with a description of Argentine tango. That subscription ends in April 2023. It is \$300/2

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years for a monthly ad. Scott has been the ad producer; it was suggested that the design be made colorful and perhaps larger. Scott advised that an article in the magazine is free; Jack suggested that a color picture of couples dancing along with an article would enhance our presence in the magazine. Joe volunteered to write an article. Action: Eduardo, Joe, and Jack will help Scott in creating a new ad along with an article. Deadline for renewal is April 2023.

6. Milonga 'committee' update (Fran) Fran, Terri, Vivi, Susan H, Jack, Janeen, Cath, Kimberly

Westminster Church will advise availability early April. Jack stated his perspective: the December Gala is about giving back to the TSoM membership. Eduardo advised that there were about 8 people who attended the December gala because of the "glitz and glamor". Eduardo affirmed he will be the PR person for the gala.

- 7. Google Workspace (Gerry) conflated with discussion on Committee for website changes (Sandy, Eduardo, Ron T, Fran) Gerry needs the EIN for TSoM and a contact email to submit to Google for a dedicated calendar, website, and forms. This allows updates through Dropbox as well as access to a website without coding with centralized communication providing efficient and easy access. Access to a dedicated email address for each board member i.e. name@TSoM.com, all emails sent using each board's dedicated TSoM email address will automatically be retained at the google drive. Terri asked if all the documents and procedures can be accessed by each board member, Gerry said yes that is possible. Eduardo stated Gerry and the website committee might be working on the same issue; he recommended that Gerry join the website committee and he said yes. Eduardo mentioned that nonprofits are interpreted differently by different entities. Eduardo volunteered to be a co-chair of the website committee. Don has made ~8 updates to the website that Fran has reviewed. Action: Eduardo and Gerry will meet to act on the website/google docs access.
- Discuss /schedule Spring Retreat (Cino)
 Cino has concluded there are several areas to discuss at a retreat, and it will be worthwhile to look at strategies for TSoM action in 2023. There were 2 maybes and 9 yeses for a retreat. Action: Cino will create a Doodle poll to identify best dates.
- 9. April milonga–Four Seasons; DJ Peter; MC Gerry; Gate Mary Pearl/Terri; Food - Connie Cohen; PR -Mariola
- Begin discussion re next year's Elections (President, Membership) Fran has begun transitioning her duties to others. Eduardo mentioned he is interested in the position of president. Membership is not a board position; it can be passed on to anyone on or off the board. Action: Cathy to provide a document stating the president's responsibilities.
- Need 2 folks to train in for sending TSoM News. (Fran)
 Cino is willing to learn how to send TSoM News. Fran will ask Paul to continue.

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- 12. Draft Committee Operating Protocol (Eduardo) Cino, Jack, Kathya Eduardo will finalize the document, then submit it to the board for review and vote on whether to adopt the protocol.
- Tango en Blanc (Eduardo) There was a discussion on whether TSoM will repeat last year's effort to participate or to go to the Tango en Blanc after dinner and set up a dance.
- 14, Dave Rost request for grant/contribution to Free Dance (April 29) (Fran) He's interested in applying for a TSoM Grant if the Go Fund Me doesn't produce enough to pay his dance expenses.

Motion was made by Fran: I move that TSoM pay the \$150 to Sheer Dance Magazine to continue our monthly ad for one more year with the understanding that a new design will be submitted within the next 3 months.

Seconded by Rob Peterson

Email vote: approved Rob, Terri, Cathy, Fran, Jack, Kathya, Eduardo, Gerry, Mary Pearl, Cino

Next Virtual Meeting Apr 24, 5:30 - 7 PM