



Date: Feb 27, Monday, 5:30 - 7:00 PM

Location: Via Zoom

Present: Cino Adelson, Cathy Petersen, Fran Howley, Kathya Dawe, Terri Davis, Mary McKeon, Jack Levi, Gerald Girard **Absent:** Joe Bowman, Eduardo Drake, Rob Peterson **Guest:**

1. Approved Feb 2023 Agenda
2. Approved Jan 2023 Minutes
3. **Treasurer's Report** for Feb 2023 (Budget updates) (Rob) - to be provided
4. **Membership Report**, Membership Committee, survey update (Kathya)
Total attendees: February 68 (January: 61)
Total number of members on 26/February/2023: 161 (meaning all members with expiration date in February/2023 or later)

Membership committee Update

Members: Kathya, Cino, Sandra Uri, Peter Truran, Ron Teo have been meeting once a month.

* No new matters to inform or update as of 26/Feb/2023.

* Items in discussion below means the committee eventually will draft (or not!) a proposal and/or recommendation to the board about the matter.

- Discussed **survey**, which is planned for next year. When we have a draft, we will share with the Board for input before anything is done.
 - Started discussion on how to involve volunteers and attract new members/renewals.
 - Increasing diversity.
 - Scholarship to milongas for students, retired and other people in need.
 - MC script for birthday tandas.
5. **Milonga 'committee' update** (Fran) Fran, Terri, Vivi, Susan H, Jack, Janeen, Cath
The space and DJ's are set for all months except August and Nov. August will be outdoors, but the venue has yet to be determined. The December gala venue is still be researched. There was a discussion about the two possible venues:
 - a. Westminster Church is available on Fridays, but they are not able to confirm any dates until early April.
 - b. Facility in Rosemount is too far for members to drive; it won't be considered.
 6. **Google Workspace** (Gerry)
Google workspace has benefits through shared documents in a central location. This includes a TSoM google email address and adding a google spreadsheet for membership. The IRS tax exempt letter is needed to access a discounted rate for nonprofits. There are several advantages to having a central location for all the documentation, there's 2 step verification for security, there's a possibility for website support – including financial. Gerry advised he will do more research to determine pricing and documentation required.

TANGO TANGO SOCIETY OF MINNESOTA

Kathya has concerns that the membership data be kept confidential to just a few. Gerry advised that there would be administrators to particular sections – i.e. treasurer, membership data, etc. Cathy mentioned the possibility of having an electronic device at the milongas' gate. Gerry sought authorization to complete discovery with Google for having an expanded account. Gerry mentioned he has a Chromebook he could donate to TSoM to initiate use of a form to update online at milongas.

7. **Metronome Brewery/Charles G music nights. HOW CAN WE SUPPORT?** (Fran)
She advised Charles has a contract through 12/2023 at the Metronome as a result of changed patterns of dancers at the concerts.
8. Draft of **Committee Guidelines** (Eduardo) – discussion deferred to March.
https://docs.google.com/document/d/1O40aK1kVfzWYR4rkD891bT_-CmzKEB04g8BXDXTch9k/edit?usp=sharing
9. Discuss **Spring Retreat** (Cino)
Cino advised that it's very important for us to follow up on the items from the last retreat. There's support for a retreat if there is a purpose to it. Fran expressed the hope that the existing committees have an opportunity to work. Jack stated implementation rather than planning. Mary Pearl suggested that Cino and Eduardo send out notes summarizing the conversations they've each had with the board members. Gerry supports having a board retreat to learn more about TSoM's goals and objectives.
10. Annual visit for **demo in nursing home** (paid) (Cathy)
Possible performance at a nursing home with music and education for musicians; reimbursement is possible.
11. Committee for **website changes** (Sandy, Eduardo, Ron T)
(Need to set a schedule for completion.)
Jack advised that Ron T might be able to solve the problem that Safari users are experiencing when trying to pay for TSoM events/membership.
12. **TSoM news** is issued through a free program sponsored by MailChimp that has a limit of 20,000 email recipients. MailChimp has advised they now the free plan is dropping to 1000 recipients. **MOTION:** Fran moves that TSoM upgrades TSoM News platform to \$13/month to reach 5000 recipients/monthly and to enable 3 administrators to send out messages. Terri seconded the motion. Motion passed unanimously.
12. **March 11 milonga**—CFPA, DJ Dave R; MC Fran; Gate, Rob/Gerry; Food, Suzanne Doyle; PR, Mariola

Next Virtual Meeting Mar 27, 5:30 - 7 PM